



HOMEOWNER CHECKLIST

GET READY GUIDE

Prepare your property for polished, market-ready photography and media.



WELCOME, HOMEOWNERS

A camera sees more than the eye notices. This quick checklist helps your home look its best and helps our Creative Specialists work efficiently. Please complete preparation before we arrive.

THE GOAL

**Clean. Bright.
Uncluttered. Camera-
ready.**

Start with these property-wide essentials

Complete before appointment day

CLEAN & DECLUTTER

- ☐ Finish cleaning, organizing, staging, and personal-item removal.
- ☐ Clear floors, countertops, tables, nightstands, and bathroom surfaces.
- ☐ Hide valuables, medications, paperwork, family photos, and pet items.

LIGHT & WINDOWS

- ☐ Replace burned-out bulbs and use matching bulb colors where possible.
- ☐ Turn on interior and exterior lights; open blinds and curtains.
- ☐ Clean noticeable glass, mirrors, stainless steel, and fingerprints.

ACCESS & SAFETY

- ☐ Provide access instructions, alarm details, parking notes, and gate codes.
- ☐ Unlock all rooms and spaces included in the appointment.
- ☐ Secure pets and keep occupants out of the camera path.

CURB APPEAL

- ☐ Remove vehicles from the driveway and directly in front of the home.
- ☐ Put away trash bins, hoses, tools, toys, signs, and loose yard items.
- ☐ Sweep the entry and open umbrellas, pools, or outdoor features if requested.

FINAL WALK-THROUGH: Walk each room as if you were a buyer seeing it online for the first time.

MAKE EVERY SPACE CAMERA-READY

Use this page for a final sweep through the property.

EXTERIOR & ENTRY

- ☐ Mow, edge, sweep, and remove seasonal debris.
- ☐ Hide bins, hoses, tools, toys, and visible pet waste.
- ☐ Remove vehicles and open gates or outdoor features.
- ☐ Straighten porch furniture, mats, and planters.

KITCHEN & DINING

- ☐ Clear counters; leave only a few intentional accents.
- ☐ Hide dish racks, soap, sponges, towels, magnets, and trash cans.
- ☐ Remove items from the sink and refrigerator exterior.
- ☐ Straighten chairs and set the table simply.

LIVING & FAMILY ROOMS

- ☐ Remove remotes, cords, toys, pet beds, and personal clutter.
- ☐ Fluff pillows, fold throws, and straighten rugs.
- ☐ Turn off TVs, monitors, ceiling fans, and fireplaces unless requested.
- ☐ Open blinds consistently and check reflections.

BEDROOMS

- ☐ Make beds neatly; smooth bedding and align pillows.
- ☐ Clear nightstands, dressers, floors, and visible under-bed areas.
- ☐ Hide laundry, charging cords, tissue boxes, and personal items.
- ☐ Remove pet crates and close closets unless they are being photographed.

BATHROOMS

- ☐ Clear counters, showers, tubs, and toilet areas.
- ☐ Hide toiletries, bathmats, scales, plungers, brushes, and trash cans.
- ☐ Close toilet lids; hang clean, coordinated towels.
- ☐ Polish mirrors, faucets, shower glass, and fixtures.

OFFICE, UTILITY & BONUS SPACES

- ☐ Hide paperwork, passwords, family schedules, and sensitive information.
- ☐ Tidy desks, shelves, exercise areas, laundry rooms, and playrooms.
- ☐ Contain cords and remove excess equipment or supplies.
- ☐ Confirm which closets, garages, or storage spaces should be included.

A SIMPLE RULE: If an item does not help show the room's space, function, or character, put it away.

MEDIA-SPECIFIC DETAILS

READY FOR APPOINTMENT DAY

A few final steps help every ordered service run smoothly.

DRONE & EXTERIOR MEDIA

- ☐ Remove vehicles, bins, equipment, and temporary signs from view.
- ☐ Notify us of nearby airports, restricted areas, hazards, or access concerns.
- ☐ Exterior services remain subject to weather and safe operating conditions.

3D TOURS & FLOOR PLANS

- ☐ Make every included room accessible and fully prepared.
- ☐ Plan for the camera to capture the entire path through the property.
- ☐ Keep people and pets out of rooms being scanned.

VIDEO, REELS & AGENT CONTENT

- ☐ Maintain consistent staging from room to room.
- ☐ Reduce noise and movement; turn off TVs and ceiling fans.
- ☐ Have scripts, wardrobe, props, and talking points ready before arrival.

TWILIGHT & SPECIAL FEATURES

- ☐ Confirm exterior lights work before the appointment.
- ☐ Prepare pools, fire features, fountains, and landscape lighting.
- ☐ Ask us in advance about feature-specific timing or setup.

The final 15-minute check

Before our Creative Specialist arrives

- ☐ All lights on; blinds and curtains positioned consistently.
- ☐ Fans, televisions, monitors, and unnecessary devices off.
- ☐ Vehicles, people, and pets moved away from capture areas.
- ☐ Counters, floors, beds, mirrors, and exterior entry checked once more.
- ☐ Access instructions and requested features confirmed.
- ☐ Agent or homeowner available by phone if questions arise.

PLEASE PREPARE THE PROPERTY BEFORE WE ARRIVE

Our Creative Specialists may make minor adjustments when necessary, but they cannot provide cleaning, staging, decluttering, personal-item removal, or furniture-moving services. Items left in view may appear in the completed media.

QUESTIONS BEFORE YOUR APPOINTMENT?

We're happy to help you plan for the services ordered.

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